



Contact:

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You Pick The Mate... We Plan The Date

Synopsis: *Dates Your Way will be a full-service events planning company specializing in arranging the logistical components for dates and/or special evenings on behalf of individuals or couples. We will provide a wide variety of packages encompassing activities for every date and every wallet. Clients can pick-and-choose from dinner reservations, to rock climbing, to attending sports events, to flower delivery. The service is perfect for those in the early stages of dating, newlywed couples, long-time couples and those who generally don't know what options are available other than "dinner and a movie".*

Mission: To provide affordable assistance in planning meaningful, and relationship-building dates for singles and married couples.

Services:

- Create date itineraries
- Make reservations
- Book private transportation
- Create "cupid emails"
- Pick-up and logistics of event tickets
- Ambience setup
- Order flowers, balloons, etc.
- Design and print creative invitations
- Plan lunch dates, dinner dates
- Schedule weekend getaways
- Create an event at home (stay-in dates)

Benefits to local businesses are that it:

- Generates new faces to your establishment
- Sparks client-base for local businesses
- Allows for continuous clients, due to the volume of dates
- Creates strategic branding via the website
- Provides an opportunity for publicity



Partner With Dates Your Way:

As a partner of Your Date Your Way, we would need the following items:

Corporate account

Priority when booking dates/reservations

Provide a 10-15% discount to YDYW

Exemplarily customer service to clients

Company logo

Gift certificates per year for contests and promotions

The company will generate great publicity when launched in February 2010 and has already had a teaser in a published CNN Money article! A partnership is easy, essentially free, and provides a variety of benefits.